# 2023 NATIONAL ROADWAY SAFETY AWARDS CALL FOR NOMINATIONS

RECOGNIZING LIFE-SAVING ENGINEERING SOLUTIONS THAT AGENCIES HAVE INTEGRATED INTO THEIR ROAD SAFETY PROGRAMS

#### ROADWAY SAFETY FOUNDATION

1920 L STREET NW, SUITE 525 WASHINGTON, DC 20036 WWW.ROADWAYSAFETY.ORG BRUCE HAMILTON BRUCEHAMILTON@ROADWAYSAFETY.ORG

### FEDERAL HIGHWAY

U.S DEPARTMENT OF TRANSPORTATION 1220 NEW JERSEY AVE, SE WASHINGTON, DC 20590 JOSEPH HEFLIN

JOSEPH.HEFLIN@DOT.GOV



IMAGE ABOVE: Rumble Strips ©[Pmphoto from Getty Images] via Canva.com

U.S. Department of Transportation Federal Highway Administration



## OUR OUR PURPOSE

The National Roadway Safety Awards is a biennial competition sponsored by the Federal Highway Administration (FHWA) and the Roadway Safety Foundation (RSF) to recognize roadway safety achievements that move the United States towards zero deaths and serious injuries on the nation's roadways. The competition acknowledges successful engineering solutions that agencies have integrated into their roadway safety programs. FHWA and RSF stress the importance of strategic, data-driven approaches to improving highway safety. Applicants are encouraged to nominate projects or programs that exemplify innovative and effective safety activities and maximize the cost effectiveness of Federal, State, local, tribal and/or private sector funds.

#### Awards are given in two categories:

#### INFRASTRACTURE AND OPERATIONAL IMPROVEMENTS

This category recognizes successful implementation of infrastructure or operational solutions on the roadway or roadside environment that demonstrably improve safety.

### PROGRAM PLANNING, DEVELOPMENT, AND EVALUATION

This category honors programs that identify and address safety needs by making effective use of safety data and evaluations as well as tools and applications such as the Highway Safety Manual.

#### Who should apply:

Public agencies, including state, local, and tribal governments; planning organizations; regional councils; LTAPs; TTAPs; and universities may apply and be considered for a National Roadway Safety Award. Each entry will be judged among other nominations in its category. A nominated project or program must demonstrate evidence of data-supported results, including documentation supporting the project's or program's success.





## AWARD CRITERIA

2023 NATIONAL ROADWAY SAFETY AWARDS





IMAGE ABOVE: Bright highway at sunset ©[Sean Pavone from Getty Images] via Canva.com

#### **SAFETY EFFECTIVENESS** - Projects or programs that:

- Result in or demonstrate high potential for significantly reducing fatal and serious-injury crashes, with an emphasis on states, cities, local or tribal governments with significant reductions in these crash types within the last five years.
- Create a proven case for greater emphasis on roadway safety in transportation planning, programming, project delivery, construction, and/or maintenance.
- Support safety improvements through greater public awareness that yields a positive change in transportation safety culture.
- Include equity considerations through safety solutions that focus on underserved populations.

### INNOVATION/TRANSFORMATION - Projects or programs that use innovative concepts at a national, state, or local level including:

- Creative approaches to address highway safety concerns.
- Innovative management approaches to overcoming barriers to safety implementation.
- Inventive solutions to a particular serious injury or fatal crash problem.
- Proactive involvement of the public and/or stakeholders, including underserved populations.

#### **COST EFFECTIVENESS/ECONOMIC STRENGTH - Projects or**

#### programs that:

- Are implemented cost-effectively.
- Use planning and engineering resources efficiently and/or employ cost-sharing through multi-source partnerships, task forces, or coalitions.
- Improve the economic vitality of the community.







Credit: istock.com/DavidTran IMAGE ABOVE: SAN FRANCISCO, CA - APRIL 12, 2018: A cyclist uses a designated bike lane on Market Street on their commute in San Francisco.

#### Award winners will receive:



- Opportunities to network with legislators and key national transportation officials.
- National media coverage and additional local media support, identifying your organization as a leader in highway safety.
- Appearance in the Noteworthy Practices Guide, Public Roads magazine, the Roadway Safety e-Reporter, FHWA Safety Compass, as well as other publications of national safety and transportation organizations.
- Recognition on several websites maintained by FHWA, RSF, and their safety partners.
- An engraved trophy.

**Deadline to Apply :** 

Nomination forms go live: March 15, 2023 Application deadline: June 16, 2023

An agency may submit multiple applications, but will only be eligible to win a maximum of one National Roadway Safety Award per program cycle. Non-winning projects may be resubmitted in subsequent years, particularly if additional data becomes available that further supports their effectiveness. To ensure a broad and representative pool of winning projects, geographic location and/or organization type may be considered by the panel of judges in making its final determinations.

