

2021 NATIONAL ROADWAY SAFETY AWARDS CALL FOR NOMINATIONS



Jointly sponsored by the Federal Highway Administration and the Roadway Safety Foundation

PURPOSE

The National Roadway Safety Awards is a biennial competition sponsored by the Federal Highway Administration (FHWA) and the Roadway Safety Foundation (RSF) to recognize roadway safety achievements that move the United States towards zero deaths and serious injuries on the Nation's roadways. The competition acknowledges successful engineering solutions that agencies have integrated into their roadway safety programs.

Recognizing life-saving engineering solutions that agencies have integrated into their road safety programs.

AWARDS ARE GIVEN IN TWO CATEGORIES:

- **Infrastructure and Operational Improvements.**

This category is defined as infrastructure or operational improvements to the roadway or roadside that improve safety.

- **Program Planning, Development, and Evaluation.**

This category is defined as programs that identify and address State and local needs by making effective use of safety data and evaluations as well as tools and applications such as the Highway Safety Manual and USRAP.

Selected projects are included in a noteworthy practices guide so they can be replicated nationwide.

The FHWA and the RSF stress the importance of strategic, data-driven approaches to improving highway safety. Applicants are encouraged to nominate projects or programs that exemplify innovative and effective safety activities and maximize the cost effectiveness of Federal, State, local, and/or private sector funds.

AWARD WINNERS WILL RECEIVE:

- An invitation and funded travel to attend an award ceremony in Washington, DC.*
- Opportunities to network with key transportation officials in Washington, DC.*
- National media coverage and additional local media support, identifying your organization as a leader in highway safety.
- Appearance in the *2021 National Roadway Safety Awards Noteworthy Practices Guide*, *Public Roads* magazine, the *Roadway Safety Reporter*, the *FHWA Safety Compass*, as well as other publications of national safety and transportation organizations.
- Recognition on several websites operated by FHWA, RSF, and their safety partners.
- An engraved plaque.

* In-person events may be moved to a virtual platform in 2021. Applicants will be notified of any travel restrictions.

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AWARD CRITERIA

Only public agencies may apply and be considered for a National Roadway Safety Award. Each entry will be judged among other nominations in its category. A nominated project or program must demonstrate evidence of data-supported results, including documentation supporting the project's or program's success. Applicants are encouraged to review the application form before they consider submitting a project or program for an award. Projects in both award categories will be judged on the following criteria:

EFFECTIVENESS — Projects or programs that:

- Result in or demonstrate high potential for significantly reducing fatal and serious injury crashes.
- Create a proven case for greater emphasis on roadway safety in transportation planning, programming, project delivery, construction, and/or maintenance.
- Support safety improvements through greater public awareness that yields a positive change in transportation safety culture.

INNOVATION — Projects or programs that use innovative concepts at a national, state, or local level including:

- Creative approaches to address highway safety concerns.
- Innovative management approaches to overcoming barriers to safety implementation.
- Inventive solutions to a particular serious injury or fatal crash problem.
- Proactive involvement of the public and/or stakeholders.

EFFICIENT USE OF RESOURCES — Projects or programs that:

- Are implemented cost-efficiently.
- Use planning and engineering resources efficiently and/or employ cost-sharing through multi-source partnerships, task forces, or coalitions.

Examples of winning entries from past competitions can be found at <https://www.roadwaysafety.org/programs/national-roadway-safety-awards>.

Additional details, instructions, and the online application will be available on Feb. 1, 2021
<https://safety.fhwa.dot.gov/roadwaysafetyawards/> or www.roadwaysafety.org/awards/apply

DEADLINE TO APPLY IS MAY 28, 2021

Federal Highway Administration

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U.S. Department
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Roadway Safety Foundation

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